

SEMCO SUMMER SPECIALS

10% OFF

WHEN PURCHASING TRAILER LOAD QUANTITY ORDERS

(ANY OF SEMCO'S QUALITY PRODUCTS CAN BE COMBINED TO RECEIVE 10% DISCOUNT ON BLUE RIVER NATURAL STONE PRODUCTS.)



- ① 10% OFF Blue River Weathered Edge & Natural Face Natural Wall - 4" to 6" Material ONLY ITEM #218 & ITEM #219
- ① 10% OFF Blue River Weathered Edge & Natural Face Ledge - 8" to 12" Material ONLY ITEM #620 & ITEM #621



- ① ENGLISH LIMESTONE FLAGSTONE - ITEM#413
Light-gray limestone flag with extremely smooth beds. 1-1/2" to 2" Thick and 12" - 24" Diameter - \$250 per ton

BLUE RIVER NATURAL STONE IS AN EXCLUSIVE PRODUCT OF SEMCO DISTRIBUTING. PRICES BASED ON 2005 STANDARD PRICE BOOK. OFFER VALID ON ORDERS PLACED BETWEEN JULY 1 AND AUGUST 30, 2005. OFFER CANNOT BE USED IN CONJUNCTION WITH ANY OTHER OFFER OR DISCOUNT FROM SEMCO

Semco Distributing

LEADING



LEDGE

JULY 2005

THIS ISSUE

1. Semco Company Picnic
2. Raineri Visits Semco
3. Jackie Smith joins Semco Distributing
4. EuroPavers
5. Semco Cover Rocks by Replications Unlimited
6. Introducing our New Veneer Sales Representative

2005 Semco Company Picnic



At Semco Distributing we know that our most valuable asset is our employees. As part of our continuing tribute to their dedication and hard work, Semco hosts an annual company picnic for employees and their families.

This year's picnic was held Saturday, June 4th at Owner and President, Ed Robinson's cabin. Nestled in the woods of Perry County, the cabin is the perfect retreat for a day of summer fun. The picnic turned out to be a great time for all ages with special events such as a

Fishing Tournament, Skeet Shoot, Punt/Pass/Kick competition with NFL Hall-of-Famer, Jackie Smith, an inflatable spacewalk for the little guys and girls, horseshoes, hayrides and much more.

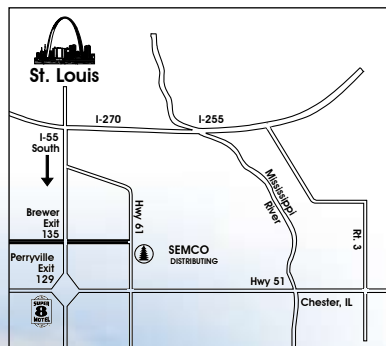
Jackie Smith prepared delectable Cajun crawfish and Owner/President Ed Robinson fired up the Semco smoker and turned out mouth-watering smoked ribs for dinner.

Everyone enjoyed a very relaxing, very memorable day at the cabin.



50 Robinson Industrial Drive
Perryville, MO 63775

Come and See us!



PRST STD
U.S. POSTAGE PAID
PERRYVILLE, MO
PERMIT NO. 150



Contact us at 1-800-814-1072 or www.semcodist.com



Corey Robinson

New Veneer Sales Representative



Semco Distributing is proud to announce the addition of Corey Robinson as our veneer sales representative. Corey is the first dedicated veneer sales representative and will cover new and existing markets. "I am really excited to join the Semco sales team. I would like to thank everyone for the very warm welcome and the tremendous amount of support and dedication I have received. I am looking forward to growing the building stone section of our company." Contact Corey at 573-768-1148 for all you Building Stone needs.



3

Raineri visits Semco Distributing

Raineri Building Materials, Inc., a family owned Ready-Mix concrete and building materials company, has been serving the needs of the St. Louis Construction market for over 4 decades.

Raineri Construction Products and Hardware divisions provide raw materials and tools for use in masonry, and other cladding applications in commercial and residential construction. Their trained professionals are available to help designers, homeowners, architects, or builders with design and material choices.

With the addition of Semco's exclusive line of building stone products, Raineri now offers a limitless selection of natural building stone to the St. Louis market.

Below: Raineri Construction Products hosted an all day, all inclusive tour of Semco Distributing for a select group of customers.



Pictured at Cedar Ridge Cabin from left to right: Joe Guilliams (Vice-President & General Manager, Semco); Ed Robinson (President & Owner, Semco); John Spencer (President, Spencer Brick); Gene Ruther (President, Business Resource); Keith Beyersdorfer (Vice-President, St. Albans Construction); Mike Tiley (Estimator, American Heritage Homes); Lynn Lober (President, L & L Brick); Brad Usher (Architectural Sales Representative, Semco); Steve Timkin (Buyer, American Heritage Homes); David Gillick (Executive Director, Mason Contractors Assoc. - St. Louis); Mike Baker (Business Development, Raineri Building Materials, Inc.); Don Fendler (CFO, American Heritage Homes); Corey Robinson (Veneer Sales Representative, Semco); Enos Criddle (Director of Safety, Semco); Amanda Richardet (Graphic Designer, Semco); Jim Jinkerson (Stone Sales, Raineri Building Materials, Inc.); Nick Raineri (President, Raineri Building Materials, Inc.); Courtney Bohnert (Marketing Director, Semco); Tom Brown (Assistant Manager, Semco); Jackie Smith (Semco Spokesman)

EuroPavers - NEWEST Addition to Product Line



Old World EuroPavers are 100% Natural Marble and Travertine. With nine beautiful colors available in a variety of sizes and endless patterns to choose from. In addition to being used on driveways, pool decks and walkways, these 3.3-cm sawn and tumbled marble pavers can be ordered in 5/8-inch thickness to install on

existing concrete. This product can be installed inside a home or outdoors for the ultimate look that only natural stone can offer. EuroPavers are durable, aesthetic and reusable. Overtime there is no surface cracking like asphalt or concrete products. Marble pavers are a 100% natural-earth product - no petroleum-based additives.

Various sizes and dimensions are available. Contact your Semco Sales Representative for more information on Semco's new EuroPavers.



Semco Cover Rocks - Do You Have Unsightly Utility Boxes, Meters, or Septic Pipes That You Want to Hide?

Semco Distributing now offers The Cover Rock Series by Replications Unlimited. This series of artificial boulder rocks are designed to cover and hide unsightly utility boxes, meters, irrigation back flow preventers, septic ventpipes and other similar applications. There are 15 different sizes and style of rocks. Semco carries Slate Gray and Fieldstone in stock.

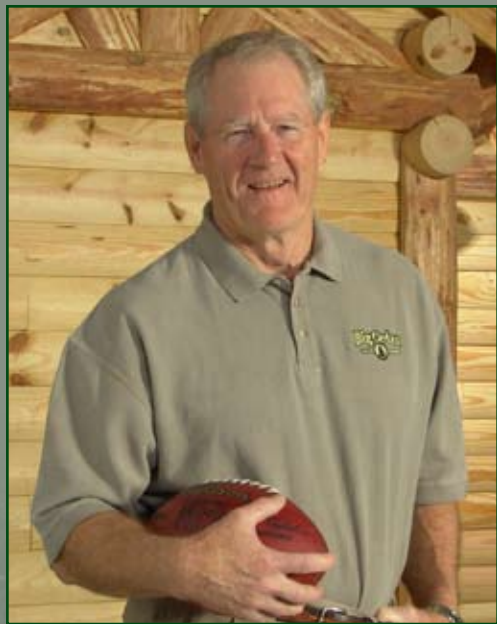
Jeff Jarboe, Vice-President at Replications Unlimited says, "I am extremely pleased with the overall results of the Cover Rocks. I hear the same praising comments about how well the rock blends with the landscaping and conceals virtually almost anything. The customer loves the natural look of the rocks and the ease of taking them home and installing themselves."



For more information on Cover Rocks and the entire line of products from Replications Unlimited, contact your Semco Sales Representative or our Customer Service Representative, Larry Brown today.



Jackie Smith joins Semco Distributing



Jackie Smith, a 6-4, 235-pound tight end, was a fixture for 15 years with the St. Louis Cardinals from 1963 to 1977.

With his rare combination of size, speed and competitive intensity, Jackie Smith redefined the position of tight end in the NFL. He played in 5 consecutive Pro Bowls, and was named All-Pro in 1967. He finished his career with the Dallas Cowboys in 1978. At the time of his retirement, he ranked as the all-time receiver among tight ends. Jackie Smith was elected to the Pro Football Hall of Fame in 1994.

As Semco's Spokesman Jackie will make appearances at Semco related events and speak on behalf of Semco at seminars, trade shows and other industry events. He will play key roles with Semco's management and sales team. We are extremely proud and excited to have Jackie join our team. Look for Jackie at future Semco Sponsored events in your area.

2